



Poultry Highlights

01/02/2013

Poultry Highlights is written by the NFU Poultry Team on a weekly basis. Please remember to quote the NFU as the source of the information if this email is forwarded on.

- **NFU seeks turkey farmers reports on Christmas 2012**
- **Organic consultation launched**
- **Review of retailer Christmas trading 2012/13**
- **Code of conduct for odour published**
- **Red Tractor Assurance Scheme Information available online**
- **Highly pathogenic avian influenza found in Denmark**
- **Central Egg Agency celebrate 35th birthday**
- **The global compound feed market in numbers**
- **BPC Chief Executive Steps Down**
- **Events and Poultry Board dates**
- **Egg-cellent links**

NFU seeks turkey farmers reports on Christmas 2012

The NFU is looking for feedback on the results of the 2012 Christmas turkey season. There is a turkey forum meeting being held on the 15th of February which all NFU members with a turkey interest are more than welcome to attend. The meeting will analyse sales and seek views from producers on how the costings which the NFU provides can be adapted. The event is held here at NFU HQ - Stoneleigh Park, Warwickshire.

The meeting will start at 10.30 am and lunch will be provided. For more information on the event please email chris.dickinson@nfu.org.uk

Organic consultation launched

The European Commission has launched a public consultation into future standards for organic farming. The consultation seeks to better understand the values that draw consumers to organic produce, to see if consumers fully understand the current requirements for organic food and to see how receptive consumers would be to the inclusion of new standards such as on GM, as well as looking at the issues of control and international trade. The consultation will run until April 15 2013 and the short online questionnaire [can be accessed here](#).

Review of retailer Christmas trading 2012/13

Performance among the top four UK retailers (Tesco, Sainsbury's, Asda and Morrisons) during the Christmas period has been mixed. Both Tesco's and Sainsbury's performed better in like-for-like sales than the Christmas period 2011/2012. However both Morrisons' and Asda's share of the market fell from that of the previous year. An increase in sales for both Tesco's Finest and Everyday Value lines suggests that consumers are still feeling the pinch of the recession but are willing to spend more, occasionally, for luxury products.

This correlates with the growth seen by supermarkets like Waitrose, Aldi, Lidl and Iceland. All of the UK's top retailers have stated that they expect the trading environment within 2013 to continue to be a challenge. To read the full article please [click here](#)

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Code of conduct for odour published

The NFU, BPC and the Environment Agency have produced a joint industry and regulator owned code of conduct for odour. The document outlines the key steps and responsibilities of parties involved with resolving odour issues. There is also an industry owned good practice checklist which contain possible actions and measures farmer may want to consider to help with any odour issues.

To view the documents please click [here](#) and then click on the related documents link

Red Tractor Assurance Scheme Information available online

Did you know that Red Tractor Assurance has a website that contains a stack of useful information to help poultry producers meet the requirements of the scheme? The poultry pages can be found [here](#) and provide access to the poultry scheme standards along with the [broiler standards checklist](#) so producers can carry out self-assessments. There are also [downloadable templates](#) for things such as contingency plans and waste.

The latest Red Tractor Newsletter is also out now and can be found [here](#) topics covered include retailers showing their support for farm assurance and the challenge of reducing campylobacter and antibiotic use.

Highly pathogenic avian influenza found in Denmark

Denmark has reported finding highly pathogenic avian influenza (HPAI) of the H7 subtype in wild birds in the western Jutland area. 13 wild mallards were shot on 14 December 2012 as part of AI wild bird surveillance in a wetland area near

So far 5 of these birds have been tested as a single pool using PCR and genetic analysis and the pooled samples have tested positive to HPAI H7. The pool has also tested positive for low pathogenicity avian influenza (LPAI) of the subtype H5.

Defra have said 'This infection event emphasises the importance of wild bird surveillance and maintaining appropriate biosecurity measures at all poultry premises including monitoring and immediate reporting of clinical signs of avian notifiable diseases. Producers should continue remain vigilant and keep up good biosecurity.

Central Egg Agency celebrate 35th birthday

The Central Egg Agency (CEA) will celebrate its 35th anniversary in March, and has planned a dinner with entertainment following its annual general meeting. Taking place on 2 March at the St John's Hotel in Solihull, West Midlands, the meeting will be followed by an open forum discussion giving members and non-members a chance to voice their opinions.

The CEA brokers deals between those with a surplus of egg and those who have a shortage, explained chairman Andrew Hignet (pictured). "It offers membership to any individual or company involved in the production or marketing of egg. For an annual fee and a commission on any trade, it can organise the exchange and guarantee payment."

Gareth Griffiths, of Oaklands Farm Eggs, is a director at the CEA and believes the agency "should always be the first call for producers to sell or buy uncommitted eggs". The meeting starts at 3pm, and the anniversary dinner will follow at 7pm. The dinner will cost £48 and non-members are welcome. Contact the CEA on info@centralegg.com for more details.

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The global compound feed market in numbers

Compound feed production totalled 870m tonnes in 2012, an estimated 4-5% increase on 2011, with poultry consuming the lion's share, according to Alltech's 2013 global feed tonnage survey.

Now in its second year, the survey sourced information from local feed mill associations in 134 countries, and Alltech's sales team in December 2012. This information was used to create global estimated totals. It found China to be the world's leading producer of compound feed, manufacturing 173m tonnes according to estimates. The USA and Brazil followed in second and third place with 162m tonnes and 60m tonnes respectively.

Alltech estimated that 43% of compound feed produced globally went to poultry, an 8% increase on the 2011 figure. The survey found 60% of this was fed to broilers. Aidan Connolly, vice president of Alltech attributed this to the versatility of poultrymeat, "It is acceptable to all religions, is perceived as healthy and low-fat, and is relatively easy to process," he said.

BPC Chief Executive Steps Down

BPC Chief Executive Peter Bradnock announced he would retire this summer after more than 20 years with the British poultry industry. Mr Bradnock joined BPC in 1991 from a New Zealand civil service background specialising in international and EU agricultural trade policy with postings in Brussels and Rome.

BPC Chairman John Reed said: "Peter's expertise and dedication made him an outstanding ambassador for British poultry. Under his leadership, the British Poultry Council made its positions front-and-centre at all times and became a strong partner for ministers, government agencies and the agri-food industry. In addition to his unique contributions to the British industry, he was also instrumental to international poultry bodies at European and global level. The poultry sector is very grateful for his years of service."

The position will be filled by Mr Andrew Large from the Cleaning and Support Services Association. Andrew Large is expected to join BPC in the summer. Mr Large's background includes spells in the civil service (in London and Brussels), industry, Corus and BOC Group and Trade Bodies, Federation of Master Builders (FMB). John Reed said: "I'm very pleased to welcome Andrew to the British poultry industry. With his wide experience he has a lot to bring to the benefit to the BPC." Mr Large is expected to join BPC this summer.

Events

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|-------------------------------------|---|
| Thur 17 Jan | Lancashire Poultry Club meeting , Wellington Park, Leyland, Lancashire: Contact Jonathan Mason, Tel 07714 429 697, Email thelanchashirepoultryclub@hotmail.co.uk |
| Wed 23rd Jan 2013 | Yorkshire Egg Producers Discussion Group - Tibor Cserep- Merck animal health discussing practical vaccination programs for free range producers - Burn Hall Hotel York, YO61 1JB
Contact Harry Atkinson – Tel 07557159341, Email - harry@thompsons-feeds.co.uk |
| Wed 17th Apr 2013 | Yorkshire Egg Producers Discussion Group - Dr Maureen Bain from Glasgow University – composition and factors affecting egg shell quality - Burn Hall Hotel York, YO61 1JB
Contact Harry Atkinson – Tel 07557159341, Email - harry@thompsons-feeds.co.uk |
| Wed 3rd July | Yorkshire Egg Producers Discussion Group - Louis Hurdidge – Probiotic use in poultry
Burn Hall Hotel York, YO61 1JB. Contact Harry Atkinson – Tel 07557159341, email harry@thompsons-feeds.co.uk |

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Wed 31st Oct

Pullet Rearing Course - Workshop looking at the best practice for Pullet Rearing - Colliton Barton Farm, Colliton Barton, Broadhembury, Devon EX14 3LJ contact Rachel Watkins Tel: 07966558386 or Rural Business School 0845 458 7485 Email: rachel.watkins@duchy.ac.uk

National Poultry Board dates

23 January 2013
27 March
22 May
17 July
18 September
20 November
22 January 2014

Egg-celling links:

http://vla.defra.gov.uk/science/sci_salmon.htm - Salmonella guidance and control in poultry flocks information

www.nfuonline.com

www.ukturkeys.co.uk

www.greatbritishchicken.co.uk

www.farmingdelivers.co.uk/

www.britishpoultry.org.uk/

www.britishpoultry.org.uk/?page_id=2052 – BPC Careers in the Poultry Industry pages

[Link to Local Food Directory & Accreditation Scheme](#)

www.nfuonline.com/x17049.xml (Finding local food producers near you).

www.hgca.com/markets (Up dated cereal prices).

www.worldeggday.com

www.britegg.co.uk

www.theranger.co.uk British Free Range Egg Producers Association

www.fwi.co.uk/poultry

<http://randd.defra.gov.uk/Default.aspx?Menu=Menu&Module=Detail&Completed=0&FOSID=3>

If you no longer wish to receive Poultry Highlights or if your email details have changed please forward them along with membership number to: chris.dickinson@nfu.org.uk. Any questions please contact Chris Dickinson - Poultry adviser - 024 7685 8622

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